Spring/Summer 1982

Hand-painted exclusives in pure silk

Hand-painting created only for Victoria's Secret customers makes each of these pure silk satin styles uniquely your own. The palest tints with subtle golden shimmer adorn each Ivory piece.

The tints are permanent and will last for many years of hand washing. You'll collect and wear these heirloom styles now. . .and treasure them always.

By Sharyn and Mark Williams for Holnitsky.

Silk Teddy with high-slit sides. (P, S, M) No. 202-1012 $110

Silk thigh-length Kimono, an elegant evening jacket or coverup for luxurious mornings. (One size) No. 202-1006 $200

Camisole, a lovely blouse, too. (P, S, M) No. 202-1018 $82

French-cut Tap Pants that flatter. (P, S, M) No. 202-1016 $34

Romantic extras

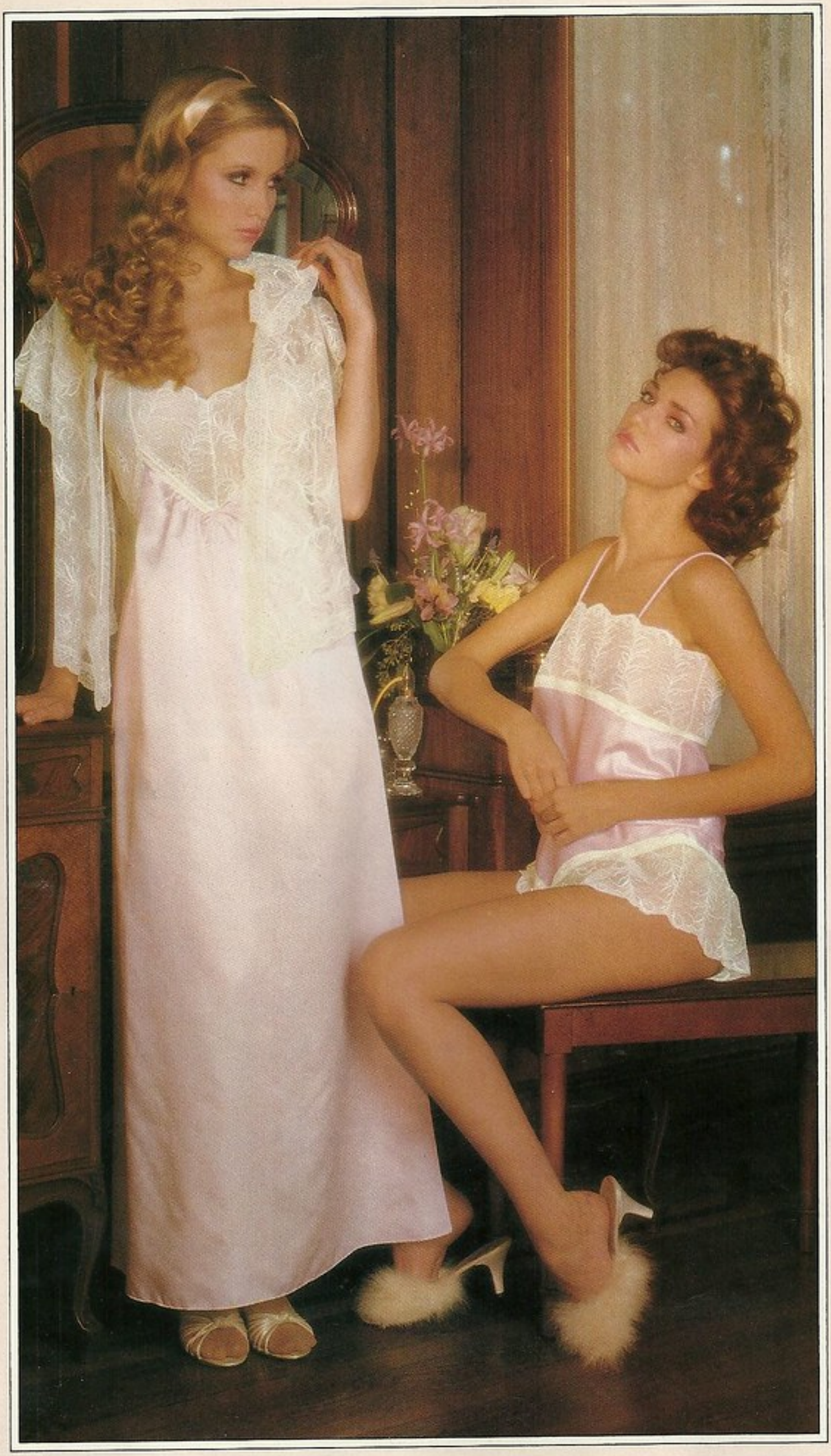
Shown opposite. . .

A. Cranberry glass vase has brilliant luster because 24K gold is added in the glass blowing process. Handblown 9" Peking vase. No. 212-1857 $32

B. Springtime blossoms in silk will last forever. Decorate a package or brighten up a corner.
Sweet Peas in White, Pink or Rose. No. 167-115 Each $3
Freesias in Yellow or Cream. No. 167-206 Each $3.50
Lilacs in Lavender or White. No. 167-334 Each $12

C. Potpourri of blossoms and spices. Scatter in a drawer or put in your prettiest jar. No. 219-332 $17

D. Tiny lace Sachet, a must with any lingerie gift. Adds a romantic fragrance to packages. No. 169-826 $7



Sheer femininity

At left, unabashedly feminine styles from Lorene Backlund for the Character label. Ecru lace with a feather pattern on sheer net compliments the pale Peach luxury of woven Qiana,® bias-cut for an elegant line and superb fit. These hand-washable fashions are created exclusively for Victoria's Secret.

The romantic Gown features a feathery lace bodice atop a slender bias-cut woven Qiana® skirt, to move gracefully with every step you take. (P, S, M) No. 119-1228 $58

The Ecru Lace Jacket with peach satin tie is a feminine coverup. (P, S, M) No. 119-5224 $34

Camisole, cut straight across the bodice to peek provocatively from any V-neckline. (P, S, M) No. 119-2237 $26

Tap Pants echo details from the cami, for secret beauty that keeps you feeling lovely. (P, S, M) No. 119-3237 $24

These glamorous Character styles will be available exclusively from Victoria's Secret beginning June 1st. Reserve your selections today!

Our exclusive maribou slippers are a perfect accent. Details, page 20.

Chantilly lace

Opposite page, top. . . Chantilly lace from Sami is delightful in the boudoir. And these styles add secret sensuality beneath your outerwear.

Choose these hand-washable fashions in Ivory or Lilac.

The lace Camisole is your whimsical secret under daytime wear. (P, S, M) No. 152-121 $30

Tap Pants, tulip-wrapped style in lace for sheer flattery. (P, S, M) No. 152-122 $28

The lace Teddy has stretchable straps and snaps underneath. (P, S, M) No. 152-124 $46

The short Kimono, a little cover-up that doesn't. . .that's the whole idea! (One size) No. 152-126 $66

Lace Artistry . . .basic styles with flair

From Vassarette, a name you trust, a group they call Lace Artistry. But these fashions offer more than beauty. They're made from nylon and lycra tricot, for stretchy comfort and great fit. You'll want sets in both colors - pale Lilac and almost invisible Nude.

Underwire Bra. Lightly cushioned straps, soft velvety facings and a narrow V-shaped back. Best of all, the fit is fantastic! (32-38 B, C, D)
No. 129-4375 $13

Soft-cup Bra with the same features as the underwire, in a bra with gentle support. (32-36 A; 32-38 B, C)
No. 129-4075 $11

Bikini, cut like a hipster for a smooth line under slacks and skirts. (S, M, L) No. 129-275 $6.75

ON YOUR MOST ROMANTIC DAY...

Trousseau fashions & traditional trimmings

Lingerie is a bride's most intimate trousseau. . .and the most essential. These styles have been selected especially for brides. . .and any woman who cherishes romance.

At left, Ivory silk satin from Paula Carbonne for Papillon. Each style is bias-cut for a slender, flattering line and superior fit. Exquisite embroidered lace on netting, made in the French mode, is the only accent. Simple, elegant and understated. . .these are luxury heirlooms you'll treasure today and give to your daughter on her wedding day.

Camisole. Bias-cut luxury adorned with exquisite lace. Wear beneath outerwear, or as a glamorous evening blouse. (P, S, M) No. 130-5091 $72

Tap Pants. Note the lavish use of rich, embroidered lace, for secret elegance that feels wonderful. (P, S, M) No. 130-2091 $80

The long Gown, a treasure you'll slip into for special evenings. Bias cut to assure a graceful line. (P, S, M) No. 130-8091 $155

A

B

At right, Mary Stuart has created a traditional sleepshirt of soft pure cotton batiste. Details make this style very special - French seams, antique cotton lace collar and cuffs, and mother-of-pearl baby buttons from the 1940's. Romantic, yes. . .in the most innocent, old-fashioned sense of the word. In White. (One size) No. 221-1707 $130

Complete the mood

Traditional wedding trimmings make any day romantic.

A. Pure silk charmeuse Pillowcases trimmed in French lace, for sweet dreaming. Standard size, in Ivory. No. 223-7519 Each $50.

B. From Thérèse, a Dusty Rose silk lingerie case. Ideal for honeymoon travel, and to protect delicate fashions in your dresser. No. 150-80 $58

C. Lacy White linen Handkerchief. Made in Switzerland for you to carry with your bridal bouquet. No. 186-1454 $18

D. Sachet, a tiny example of Victorian ribbon weaving, with light potpourri scent. In Ivory. No. 169-900 $19

E. Antique Limoges porcelain pins, no two alike. Let us select one especially for you. No. 224-04 $64

F. Rose petal Sachet in ecru lace netting. No. 169-800 $17

G. Good luck comes to the couple when the groom tosses the bride's garter. Beige satin Garter - No. 169-81 Each $16

White silk Garter with blue ribbon. No. 150-54 Each $22.

Blue satin Garter with ecru lace - No. 169-81 Each $16

Honeymoon romance. . .anytime

These fashions from Christian Dior are made from the finest pure cotton to feel delectably soft on your skin. Over time, hand washing will soften these pretty White styles even more.

Each design is enhanced with Schiffli embroidery, floral swirl lace, and sweet satin ribbons woven through eyelet.

Cotton Camisole, a delightful blouse on warm spring days. (P, S, M) No. 102-28342 $40

Pure cotton Half-slip, a summer treasure you'll wear every day. 25" length. (P, S, M) No. 102-26342 $55

Dior's Teddy, the most charming sleep style ever. Fastens underneath. (P, S, M) No. 102-30342 $75

The Gown. Delicate lace frames the neckline and hem. (P, S, M) No. 102-38342 $110

Dior's matching Jacket has ribbon-gathered waist and mother-of-pearl buttons to perfectly compliment the gown. (P, S, M) No. 102-36342 $75

Styles by Christian Dior will be available June 1st. To receive priority in shipping, reserve your selections today.

Wedding day intimates

Here are styles special enough for a wedding day. . . and for a lifetime of romance.

At left, the Merry Widow by Poirette in bridal White. Under her traditional gown, the bride needs a style that will create a smooth, regal line. . .yet will be comfortable for hours.

Poirette's merry widow is a perfect choice. The lovely point d'esprit and floral laces create a romantic mood. Exquisite details make this merry widow a must for brides. . .and for any woman who cherishes romance.

Merry Widow with adjustable, removable garters and straps. (32-38 B) No. 197-870 $50

Matching lace Bikini. (S, M, L) No. 197-768 $10

Above, from Germany, styles by Irma LaDouce make their American debut. These lacy delights are both comfortable and romantic, in the European manner. . .for that honeymoon feeling. In White.

Underwire Bra. At last - an underwire bra made entirely of stretchy cotton knit and lace. Straps adjust in back. (32-36 B) No. 142-7707 $64

All-cotton Bikini. So comfortable, you'll want several pair. (S, M, L) No. 142-7720 $30

Lace soft-cup Bra. Note the delicate double straps that secretly adjust in back. (32-36 B) No. 142-5301 $46

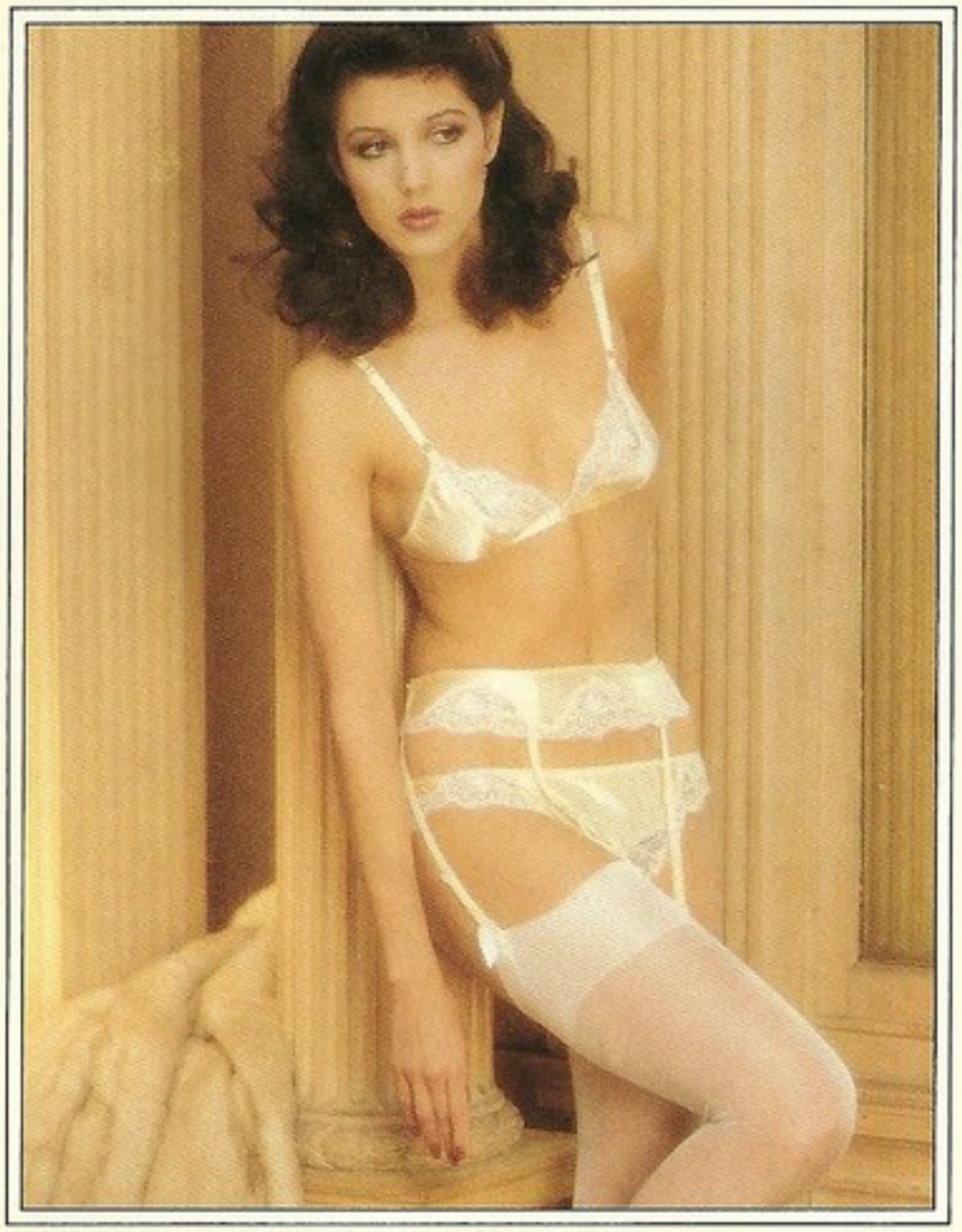
Lace Bikini, a charmer. (S, M, L) No. 142-5320 $28

Garter Belt, a lace finale. (S, M, L) No. 142-5340 $32

Chic dot stockings by Fogal. . . *details, page 18.*

Our 24-hour toll-free number

Ordering is simple! Just call ***800-358-9999.*** *(In California,* ***800-862-4999****)*



Luxurious secrets in silk

At left, San Francisco designer Thérèse creates these hand-sewn intimates from pure silk, accented with French camellia lace. Her forte is detail. . .she double-stitches the lace to the silk, and hides every delicate seam. You may hand-wash these tiny bias-cut creations. Even the color is special. . . Thérèse calls it Spun Gold.

Soft-cup Bra has gentle gathers at the sides of the cups. Elasticized back with front closure. Hand-sewing means superb fit. (P, S, M) No. 150-74 $58

Pure silk Bikini. Note the lacy legs and sides. (P, S, M) No. 150-75 $56

Silk Garter Belt with French seams and lace. Silk ribbon covers the garters. . .a European touch. (P, S, M) No. 150-76 $55

The luxury of pure silk stockings . . .details, page 18.

Below, Beth Goodman for Sabeth Row has fashioned this lovely Teddy in pure silk charmeuse with mother-of-pearl buttons. The exquisitely soft and rich Blush silk satin is cut on the bias, for luxurious flattery and fit.

Beth uses antique embroidered laces, each one slightly different. The lace on your teddy will be similar to that pictured, but uniquely your own.

This sensuous treasure also considers your practical side. It is hand-washable and has hidden snaps underneath.

A teddy to pamper you each time you slip it on. . .a silken joy for your special hours.

Teddy - (P, S, M) No. 164-1801 $165

It's easy to order!

Order toll-free anytime. Call ***800-358-9999.*** *(In California,* ***800-862-4999)***

Midnight magic

From Bonnie Strauss, styles that cast a spell of beauty and sensuality. Black poly-chiffon, with a subtle window-check weave, swirls flirtatiously to enchant the viewer. Provocative touches of black lace add to the intrigue. A daring ensemble for the woman with a sense of mystery and drama.

In the foreground, the Gown features a lace inset to enhance your decolletage. A tiny fabric tie lets you shape the empire waist above the cascading bell skirt. (P, S, M) No. 210-7036 $205

In the background, the glamorous Peignoir has elegant shirred shoulders. Lace at the bodice and cuff lends charm, while twenty-two fabric covered buttons undo, two by two, prolonging the mystery. (P, S, M) No. 210-7025 $270

Fantasies in lavender lace

At left, embroidered lace on netting with nylon for shimmer. . . pure femininity from Lily of France. These styles are perfect any time you want to feel special. In ladylike Lavender.

Underwire Bra. Lace cups with stretchy, comfortable nylon sides that end in a narrow U-shaped back. (32-38 B, C) No. 105-1105 $15

Matching Bikini. Two laces make up the delicate front, with a shimmery nylon back. Even the cotton panel is Lavender. (5, 6, 7) No. 105-2205 $8

Garter Belt. Lace and more lace, it's a must to complete the effect. (S, M, L) No. 105-2905 $15

Elegant seamed stockings. . . details, page 18.

Shown opposite, an elegant Gown and Jacket by Rosa Puleo-Sziile for Lily of France. Rosa's designs are famous for incomparable value, and this set is no exception. Rosa uses the finest Leavers lace, made from gentle stretch nylon that shapes itself to your every curve in a flattering way.

The Jacket is all lace and cuddles you like a sweater. The Gown features lace around the bodice with a satin cord accent that travels upward to create the delicate straps. Another satin cord ties in back to form the empire waist, atop a glamorous cascade of rich, silky Lavender nylon.

These machine-washable styles never need ironing. A carefree set for romantic hours.

Gown - (P, S, M)
No. 105-8426 $40

Jacket - (P, S, M)
No. 105-8428 $40

Paris Nights. . .

The romantic name for these nylon-spandex basics from Lily of France. In Violet and Champagne.

Demi-cup underwire Bra offers front-closure ease, lightly cushioned straps, excellent fit. . .and beauty. (32-36 B, C) No. 105-1744 $12

Strapless Bra, for bare summer dresses. Champagne only. (32-36 B, C, D) No. 105-1745 (B, C) $15; (D) $16

Lacy Bikini has nylon-spandex back and a secret cotton panel. (S, M, L) No. 105-3742 $6

Garter Belt. In Champagne only. (S, M, L) No. 105-4740 $8

Not shown, the full cup underwire Bra. (32-38 B, C, D, DD) DD, Champagne only. No. 105-1740 (B, C) $13; (D, DD) $14

Stylish relaxation

Diane Samandi for Jonquil designs styles to wear at home or on the town. She chose two luxury fabrics for their marvelous sheen and machine washability. The long slender pant is poly-satin. The other fanciful pieces are made from a subtle shadow-stripe georgette enhanced with satin ribbon appliqué and embroidered cotton lace.

These styles blend romance and practicality, in rich Ivory.

The Victorian-inspired Jacket features a lace yoke and neck ruffle. Note the satin tie. (P, S, M) No. 145-504 $105

The Long Pant, pure shimmer. (P, S, M) No. 145-507 $60

Shown inset. . .

A strapless Camisole with old-fashioned ribbons and lace. The look is antique, yet it's machine washable. (P, S, M) No. 145-500 $55

Matching Tap Pants. Pair with the cami to make a pretty warm-weather sleep set. (P, S, M) No. 145-501 $45

LEGS, LEGS, LEGS...

Stockings. . .the final touch of fashion

Stockings are more than accessories - they're absolute necessities! To set a tone, create a mood, to pull together an entire ensemble.

Leading the way, as always, are the Europeans - Gerbe of France and Fogal of Switzerland. They create colors and textures to enhance your entire wardrobe.

A. Pure silk Stockings from Gerbe of France. The way silk pampers your legs. . . glorious! In Ivory, Beige and Black. (S, M, L) No. 107-42 $29

B. The clever Swiss at Fogal give us tiny textured dots on a splendidly sheer background. As for flattery, you can see how fabulous they look on the legs! (White shown on model). Also in Lilac, Beige and Wine. Black, not shown. (S, M, L) No. 147-240 $14

C. No seams, no dots, just pure color from Fogal. Order several pair in each color. Shown in Ivory, Rose and Beige. Also in Black. (S, M, L) No. 147-232 $12

D. Seamed stockings for sensuality, and a look that lengthens and flatters your leg. Gerbe of France makes this well-deserved classic. In Ivory, pure White and Black. (S, M, L) No. 107-0552 $12

E. These silk secrets pamper your saucy side and feel wonderful all day, all night.
Lurex chiffon Bra - (P, S, M)

F. Look again! Little wisps of silk charmeuse feel marvelous anytime.
Charmeuse [illegible]

ANTIQUE ALLURE

Edwardian fantasy

The romance of an Edwardian boudoir is captured in this traditional corset-styled Merry Widow by Dolores for Poirette. English country roses are scattered on Ivory poly-sateen, then enhanced with lace insets at the front and sides. Adjustable, removable garters adorned with lace and satin ribbons add to the antique charm. As for practicality. . .must such a disarming creation be practical, too?

Merry Widow - (32-36 B) No. 197-882 $70

Matching lace-trimmed string Bikini has a secret cotton panel. (S, M, L) No. 197-791 $14

The luxury of pure silk stockings. . . details, page 18.

For women who love lace. . .

Poirette styles lend glamour to your everyday life. Designed by Dolores, they reflect her personal love of lace and detail. European cut means generous cups and excellent fit.

Select sparkling Beige, White or Black for basic beauty, and Parma Lilac for fashionable fun.

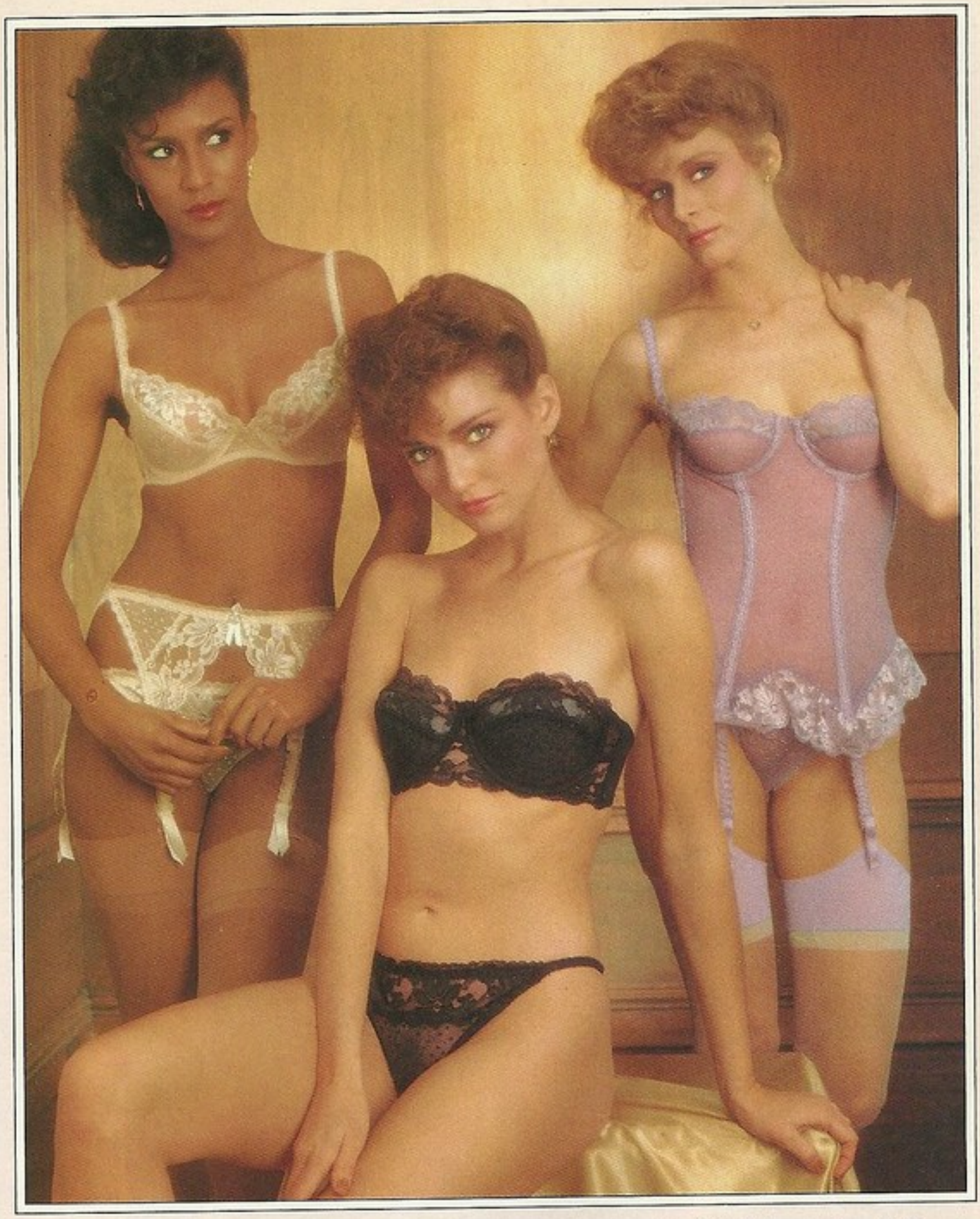
Demi-cup underwire Bra with floral and point d'esprit laces in a style for low necklines. (32-38 B, C) No. 197-871 $16

Strapless Bra has fiberfill-lined cups to shape and support beautifully. Beige and Black only. (32-38 B, C, D) No. 197-873 $17

Merry Widow. Lightly boned for firm control, yet comfortable for hours under evening wear. Point d'esprit lace in the body, with floral lace accents; detachable straps with hooks down the back. (32-38 B) No. 197-870 $50

String Bikini adds charm to the merry widow and bras. (S, M, L) No. 197-768 $10

Garter Belt. Styled for comfort and European allure. (S, M, L) No. 197-789 $14



It's easy to order!

Order toll-free anytime. Call 800-358-9999. (In California, 800-862-4999)

Whimsical fun

Created exclusively for Victoria's Secret, our private label maribou slippers make you look, and feel, like you're floating on a soft, puffy cloud. Extra fluffy, because they have two rows of feathers. Choose Pink, Wine and Champagne (shown). Also available in bright Red and Black. (Full sizes 6-10) No. 118-268 $54

Elegance in a tropical mood

Fashions by Natori made from poly georgette, a glamour fabric that swirls and flows like a tropical stream.

Flowers grow by this stream . . .satin appliqué tiger lilies with rich embroidered details. The delicate color - Mango Creme.

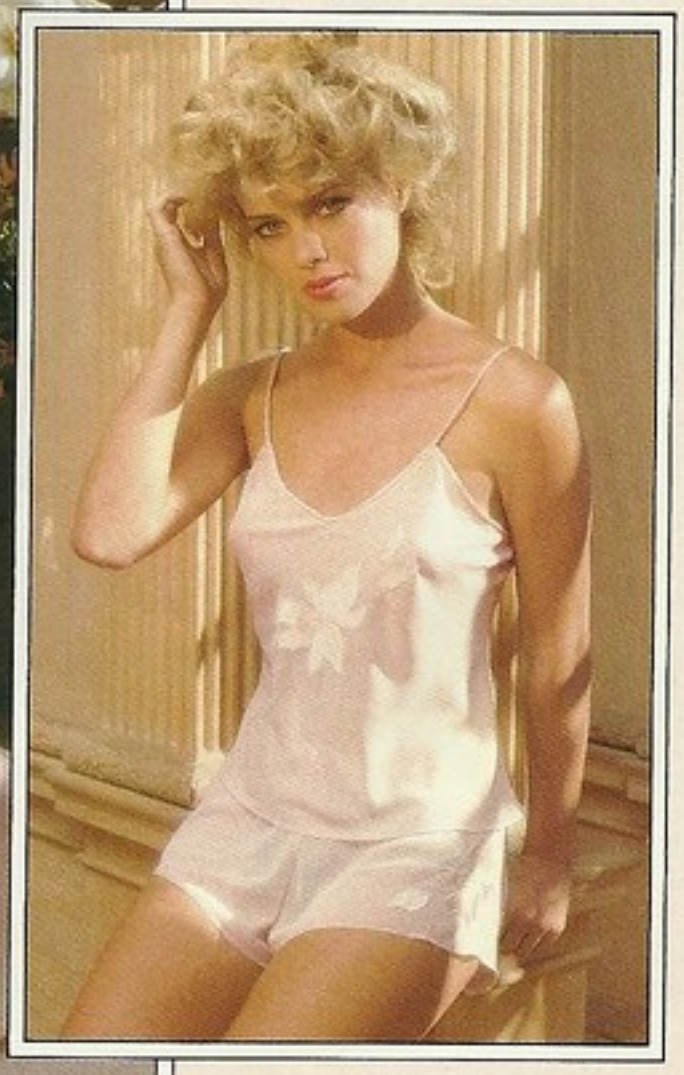
The Gown. Tiger lily appliqué on the bodice and gathered skirt. In back, this style flows with exquisite grace. (P, S, M)
No. 136-6114 $114

The Robe. Tiger lily appliqué enhances the elegantly draped sleeves. More lilies shower down the front. (P, S, M)
No. 136-6414 $156

Below, the Camisole and Tap Pant. A captivating lounger and sleepset for sultry summer nights. And the camisole is ideal as a blouse.

Camisole - (P, S, M)
No. 136-6508 $57
Tap Pant - (P, S, M)
No. 136-6308 $53

Natori fashions will be available June 1st. You can ensure priority in shipping if you reserve your selections today.



Treasures from the Orient

The luxury of pure silk crêpe de chine with opulent embroidery and openwork fashioned by hand. . .these are the treasures from Lynne Green at Lady Lynne.

Each style was made to her specifications in China, where women, who take great pride in the perfection of their embroidery, hand-work the details . . .all for you to wear with joy.

These styles are lovely outerwear, too, in White or Taupe.

The Camisole. Elegant openwork embroidery graces the bodice. (P, S, M) No. 127-605 $46

French-cut Tap Pants repeat the openwork at the leg. (P, S, M) No. 127-105 $40

Jacket. A diminutive charmer lavished with embroidery. (P, S, M) No. 127-305 $85

Shown at right, embossed notecards set the mood for your sweet nothings. (Envelopes included.)

Ten calla lily notes in Peach. No. 215-2215 $12

Eight iris notes in White. No. 214-15 $10

Antique pearl-handle Pen, no two alike. We'll select one that will inspire you. No. 224-06 $85

The secrets of French women revealed

French women have a flair, a presence. Why? Perhaps because of styles like these! Our customers often ask whether any bra is worth $40 or more. We have them try on a French bra and judge for themselves. "I love the fit. This bra makes me feel so special!" they say. And after that, only French bras will do.

You owe it to yourself to experience these French fashions. You'll agree - they're worth it!

Shown opposite, styles by Prima represent the ultimate in French elegance. Exquisite detail, hand-finished laces, flawless design and great fit - all combine for comfort and drama. In Champagne, Lilac and Dark Beaujolais.

Demi-cup underwire Bra, the bra that made Prima world-famous. (32-36 A, B, C) No. 107-6953 $52

String Bikini, lacy companion to the bra and merry widow. (S, M, L) No. 107-9053 $32

Garter Belt. . .why resist! (S, M, L) No. 107-4053 $39

Merry Widow. Lovely, and comfortable all evening. Adjustable, removable straps. In Lilac, Dark Beaujolais, Black and bridal White. (32-38 B) No. 107-8981 $145

Shown right, new fashions from Lejaby. French women insist on beauty, and more. They also demand quality, durability and value. They've made Lejaby Number One in France - quite an endorsement! In Lilac and Nude.

Soft-cup Bra of poly and spandex offers good support in a lightweight summer style. (32-36 B) No. 107-105 $25

Underwire Bra made from spandex and poly for flattering comfort. Molded stretch-poly cups support and shape attractively. (32-38 B, C) No. 107-155 $29

Matching string Bikini has a cotton panel for comfort. (S, M, L) No. 107-305 $17

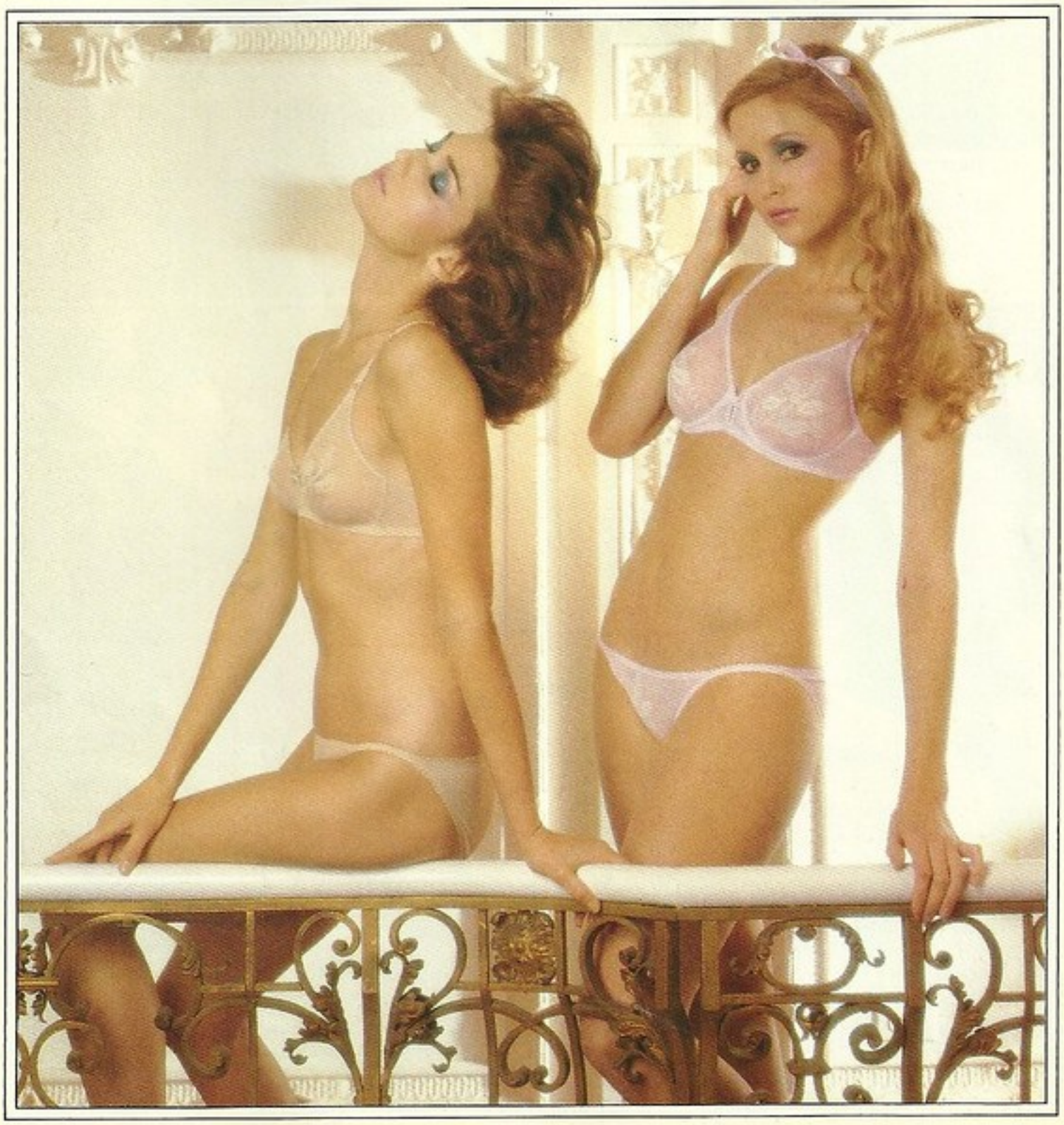
Shown right, Prima's strapless ensemble, the finest of summer intimates. In Ivory.

Strapless Bra has optional straps for regular and halter necklines, contoured lower cup and special no-slip facing. (32-36 B) No. 107-6941 $62

Ivory string Bikini, with the famous French look and fit. (S, M, L) No. 107-9041 $32

Our 24-hour toll-free number

Order toll-free anytime! Call ***800-358-9999.*** *(In California,* ***800-862-4999****)*



Hanky Panky on your mind?

Yes, if you're wearing creations by Gail Epstein, each with a tiny handkerchief corner for decoration. Gail uses 100% mercerized cotton for cool comfort and durability, then trims with soft and pretty lace.

The color - pure Natural.

A cotton-knit Teddy, new this season and a Victoria's Secret exclusive. Ideal with jeans, shorts, skirts. . .anything! (P, S, M) No. 128-810 $38

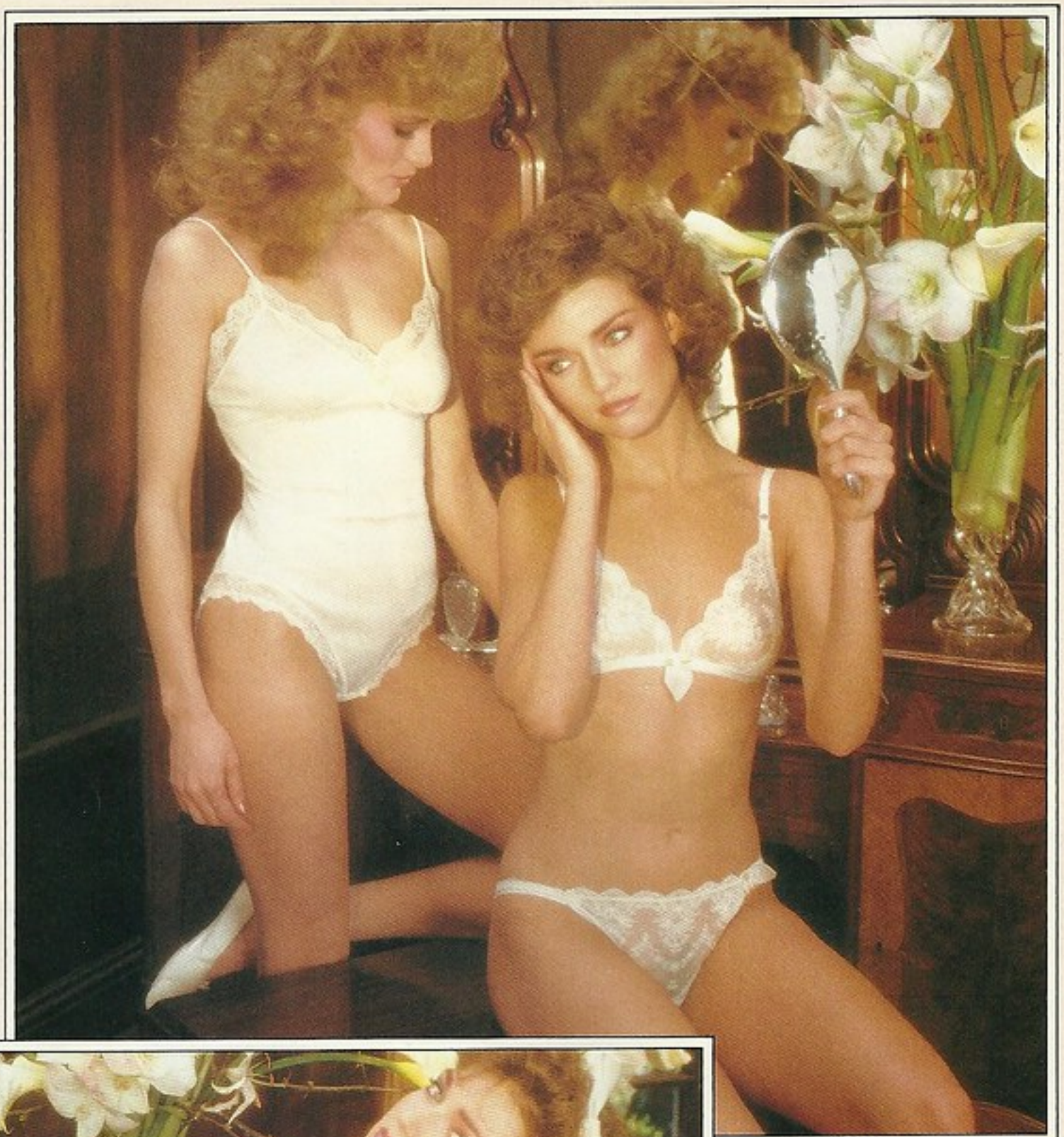
Soft-cup Bra. Dab perfume on the hanky corner and add the romance of fragrance to this lacy little delight! (P, S, M) No. 128-800 $17

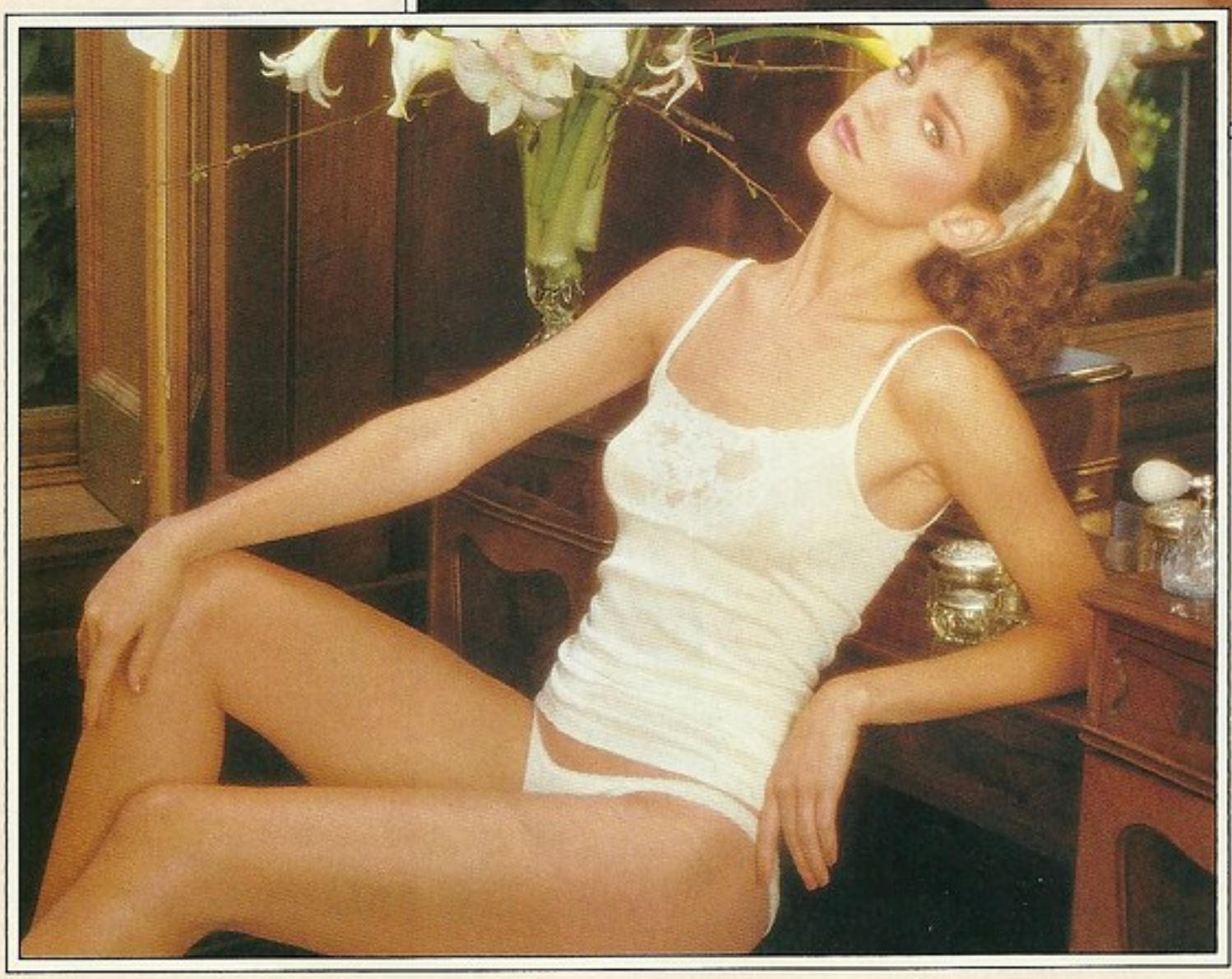
String Bikini. Cotton knit back for comfort, a lacy front for beauty. (S, M, L) No. 128-801 $15

Not shown, the tiniest G-string. (One size) No. 128-711 $11

Charming ballet shoes are wonderful little slippers. Details, page 27.

Ordering is simple! Just call 800-358-9999. (In California, 800-862-4999)





Silk knits. . . they feel great

Ripcosa of Germany combines the comfort of knit with silk sensuality. Silk is ideal for summer - it breathes and absorbs moisture, so you stay cool and collected.

More good news - machine wash these styles. Lay them flat to dry, and in almost no time you'll be wearing them again.

As for beauty. . .the rich embroidered lace looks marvelous. Leave an extra button on your blouse undone, for ladylike allure. Victoria's Secret exclusives, in Champagne.

Silk-knit Camisole - (P, S, M) No. 142-9130 $56

Silk-knit Bikini - (S, M, L) No. 142-0052 $22

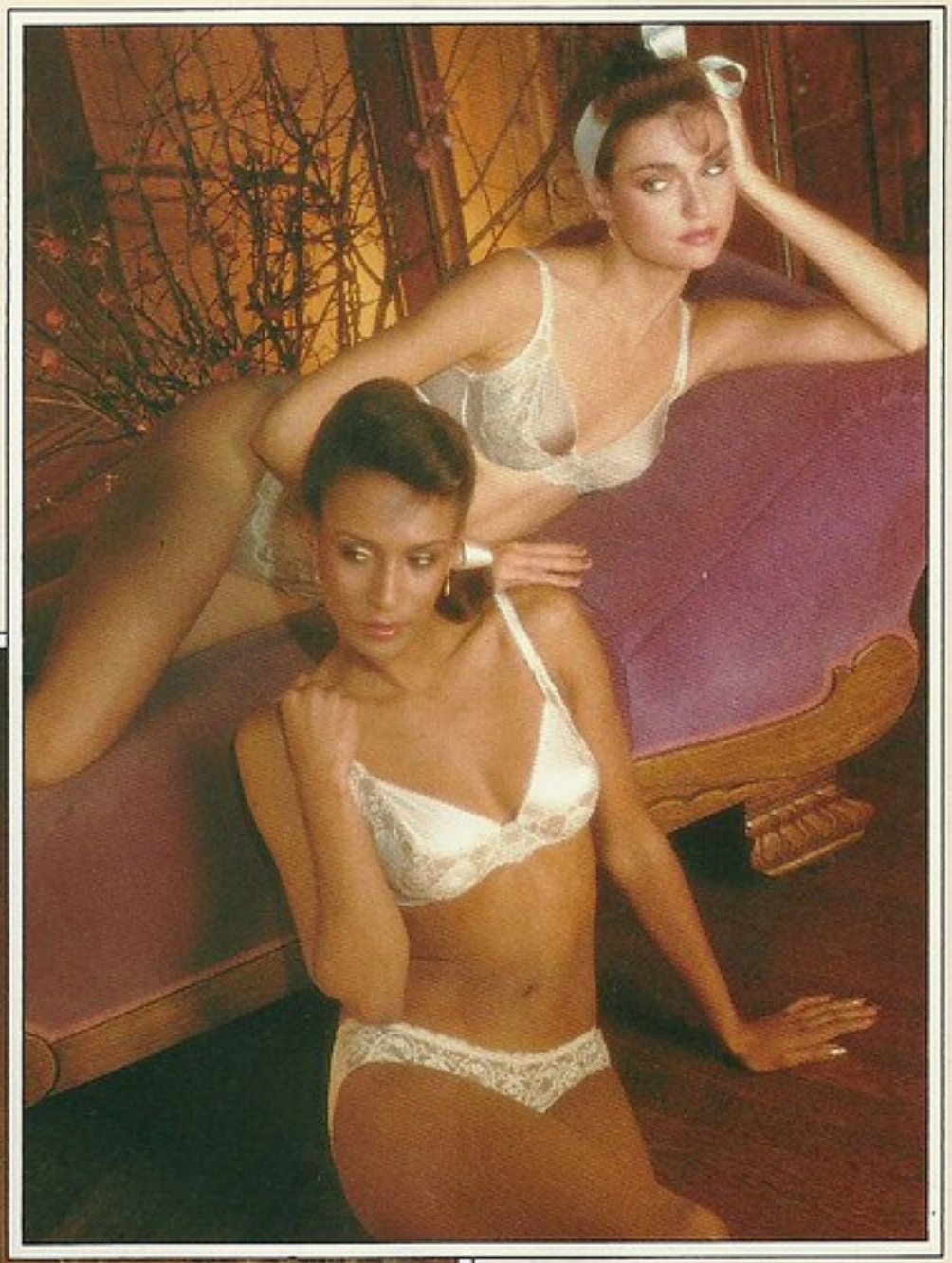
Affordable French luxury

When Christian Dior designs intimates, and Lily of France makes them, you have styles with French elegance that fit the American figure. You'll want both sophisticated colors - Mocha, and peach-toned Rose.

Underwire Bra. The soft nylon knit body feels disarmingly light, but don't be deceived. This bra has great support!

Lace-adorned cups and straps that adjust in back are Parisian touches for beauty. (32-38 B, C, D) No. 105-1001 $24

Bikini. Silky-light nylon and a cotton panel are the practical aspects of this style. The lace, reminiscent of northern French country patterns, makes it beautiful. (S, M, L) No. 105-1101 $10



Shiny, satiny ribbon chiffon

Lily of France chose poly-ribbon chiffon for these delectable styles, because poly can be woven to exquisite lightness. Yet these fashions are durable enough to last for years. All this, and the Lily of France fit you love. In modest Blush.

Soft-cup Bra. So light, you'll hardly know it's there! Adjustable satin ribbon straps. (32-36) No. 105-2120 $10

Underwire Bra. Light and pretty styling in a front-closure basic with lacy straps. (32-38 B, C, D) No. 105-1261 $14

String Bikini, trimmed with lace and petite bows. (5, 6, 7) No. 105-2220 $9

Garter Belt with bow-topped garters completes the set. (S, M, L) No. 105-2920 $15

Ordering is simple! Just call 800-358-9999. (In California, 800-862-4999)

Colorful cotton, fresh as springtime

Pale Lavender cotton voile and white lace are the charming components of these styles from Lindsey Roscoe at Farr West. Refreshingly young creations with that sweet-old-fashioned-girl allure.

The Gown with lacy front. The only gown we've ever found with adjustable straps - a wonderful idea! Bias-cut, of course, for fit and comfort. (P, S, M) No. 120-7710 $64

The matching Jacket is ideal as a light coverup for morning. (P, S, M) No. 120-7110 $46

Here's the perfect sleepset on hot summer nights. It makes you cool just looking at it! And the daytime potential of these styles is prettily apparent.

Camisole - (P, S, M) No. 120-710 $34

Tap Pant - (P, S, M) No. 120-740 $24

Call anytime!

For 24-hour toll-free service, call 800-358-9999. (In California, 800-862-4999)

Shall we dance?

Slippers styled like ballet shoes, in fine kid. So wearable you'll feel like dancing! In White. (Full sizes 5-10) No. 225-3170 $20

THE SECRET GARDEN

Linger awhile and savor the romance

These fresh young styles from Miss Dior seem to belong in a garden. Wear them on weekend mornings in your own garden or patio. If time and space won't allow such leisure, create the mood by placing fresh flowers near an open window. Miss Dior will create the garden in your heart.

Enjoy this feeling often, for these White styles are made from light, cool cotton voile, with just enough poly to keep them wrinkle-free. They're machine washable on gentle cycle, and no ironing will interfere with your leisurely mood.

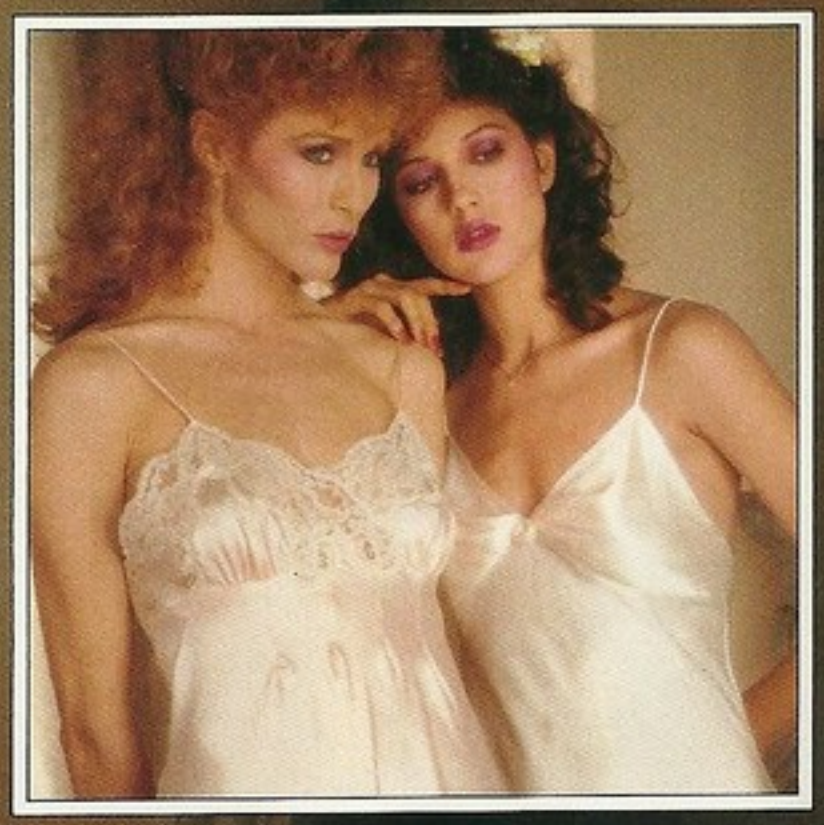
The Robe. Wear while you linger over morning coffee. In both front and back, the deep V-shaped yoke ends in a lace ruffle, while more lace adds romance at your neck. Three lace-covered buttons daintily fasten the top, letting the long white skirt move gracefully in the morning breeze. (P, S, M) No. 205-5848 $68

Beneath the robe, the Miss Dior Gown, with lace and a demure blue ribbon at the bodice. Note the sentimental lace hem, with another blue ribbon and bow. (P, S, M) No. 205-8848 $45

At right, the most feminine Jacket ever, all white lace with dainty cap sleeves. Blue satin ribbons at the neck and waist add sweet innocence. (P, S, M) No. 205-4848 $48

Ordering is so simple!

Order toll-free anytime! Call ***800-358-9999.*** *(In California,* ***800-862-4999****)*



From Paris and New York, cosmopolitan chic

Two gowns and jackets that will stay lovely forever, thanks to the high quality poly-charmeuse fabric.

At left, from Lanvin, delicate Peach creations that are bias-cut for elegance and fit, then lavished with intricate Calais lace, for beauty.

The Gown begins and ends with lace at the bodice and hem. Note the tucks which open into a bell skirt. The lacy Coat has a soft tie and mid-length lacy sleeves. Together, they create an art-deco silhouette that is uniquely French.

Gown - (P, S, M) No. 112-1099 $138

Coat - (P, S, M) No. 112-9099 $142

At right, new styles from Georgette Trabolsi for Très Belle, with New York chic in every detail. The sunburst pleating on the jacket is set permanently, to keep its posh look for years. And the slender Gown is bias-cut to fit and flatter. You'll wear these sophisticates anytime, anywhere - with confidence! In Candleglow.

Gown - (P, S, M) No. 222-0106 $56

Jacket - (P, S, M) No. 222-0206 $115

Classic lines and super fit

For the Blanche label, Ralph Montenero creates lustrous poly-charmeuse fashions in Dusty Rose. Hand-trimmed Raschel lace adds to the allure. But beauty is only a beginning.

The Montenero magic comes from his superb fit. Your first Montenero design may be for the great look, but you'll return again and again for that fantastic fit!

The chic Pajama set, ideal for quiet dinners at home or on the town. When your lingerie looks and feels this wonderful, you feel wonderful, too!

Jacket with sophisticated braid tie and lacy sleeves.
(P, S, M, L) No. 104-2914 $70

Camisole, a perfect blouse. And when wearing beneath outer-wear, let the elegant lace peek out at your neckline.
(P, S, M, L) No. 104-0114 $42

Long Pant, sleek and shimmery.
(P, S, M, L) No. 104-5715 $32

The Gown. Beautiful to look at, and fabulous to wear. Luxuriously bias-cut with hand-trimmed lace enhancement. A delight for all your senses.
(P, S, M, L) No. 104-1715 $66

Stepping out

Our private label Betty slippers are more than elegant loungers. They're perfect little dinner and theater shoes, too! You'll want a pair in each color. Champagne, Wine and Black are shown. Also available in Red. (Full sizes 6-10) No. 118-269 $52

It's easy to order!

For 24-hour toll-free ordering, call 800-358-9999. (In California, 800-862-4999)

A bouquet of forget-me-nots

As if you could ever be forgotten in these Glydons charmers! Silky nylon tricot in forget-me-not Blue with ivory lace.

The Gown. . .sensual, and the way it moves is glorious! (S, M, L) No. 114-9007 $34

The Peignoir, perfect with the gown on leisurely mornings. (S, M, L) No. 114-9047 $44

Shown inset. . .
The soft-cup Bra has adjustable ribbon straps and ribbon back. (32-36) No. 114-4007 $17

String Bikini with cotton panel. (S, M, L) No. 114-8027 $9

Garter Belt with satiny garters completes this memorable set. (S, M, L) No. 114-5007 $17

Not shown. . .a tiny G-string. (One size) No. 114-8017 $9

How the West was won!

Great-grandmother tamed the frontier in a style much like this one from Glydons.

This marvelous Merry Widow has just the right old-fashioned allure to make wearing it a pleasure. Rich nylon satin is only a beginning. Winsome ribbon and lacy cups enhance the appeal of this strapless delight. The ruffle at your hip is a final romantic touch.

Adjustable, removable garters; hooks all the way down the back. In two colors for two different moods - Honey Beige for your sweet and sassy side, and devastating Black. . .not for the faint-hearted!

Merry Widow - (32-36 B)
No. 114-3000 $42

The matching satin and lace Bikini only adds to the charm.
(S, M, L) No. 114-8050 $10

Not shown, the daring G-string.
(One size) No. 114-8051 $9

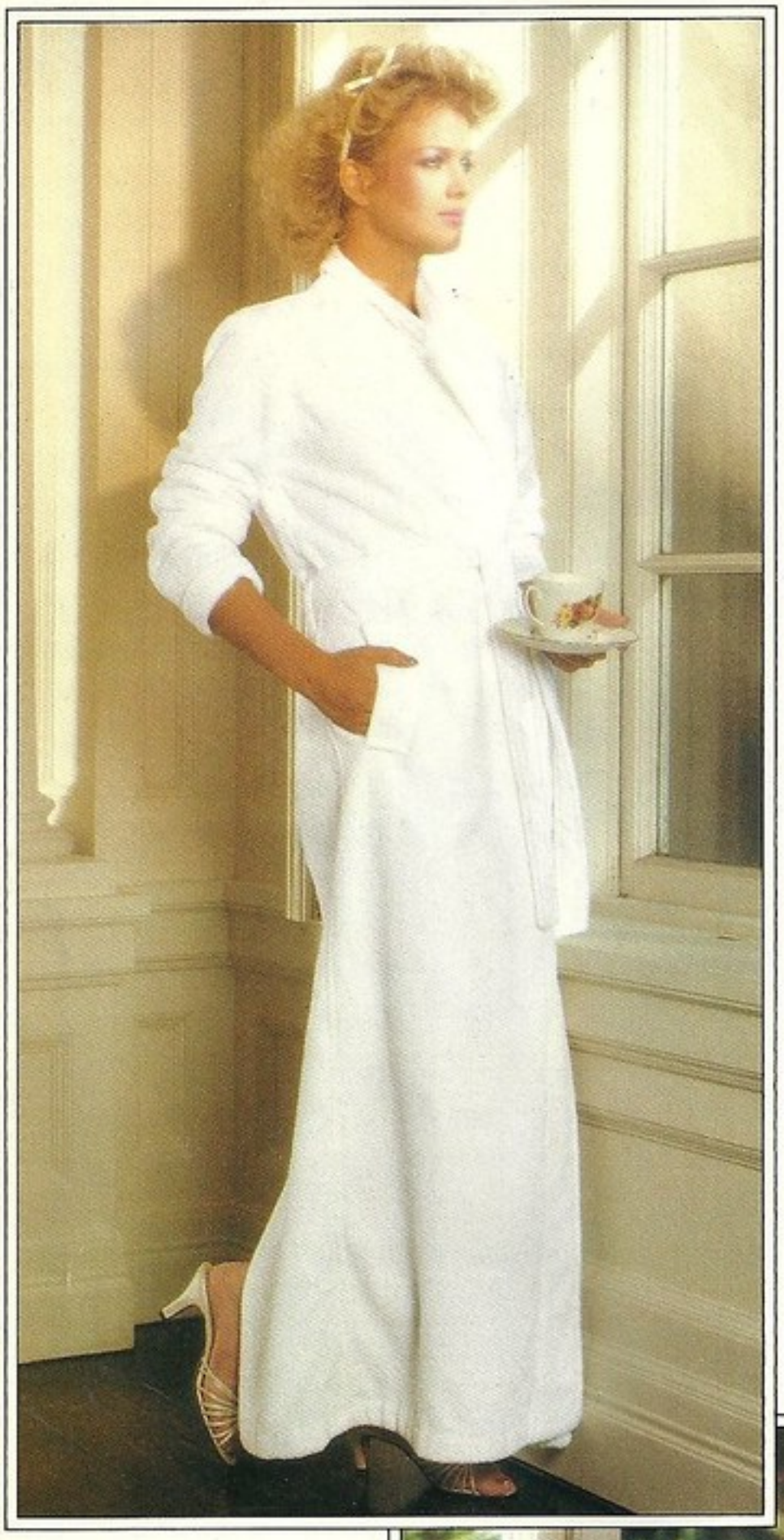
Body smoothers that feel like a second skin

New from Glydons, these feather-light stretchy fashions are made from nylon lycra for gentle control under summer-bare styles. They fit like a second skin! In flattering Rose.

Some lightweight bras ride up, but that's not a problem with this molded stretch Bra. The no-slip facing at the lower edge keeps it in place securely. . .yet comfortably. (32-36)
No. 114-4058 $18

Full-stretch Bikini, shaped for gentle support that flatters. Cotton panel for cool comfort.
(S, M, L) No. 114-8057 $12

The Bodysuit, pure and simple. Under sheer fashions, this minimal style assures your modesty. Snaps underneath are a practical touch. Better order more than one - you'll wear this garment often! (S, M, L)
No. 114-3057 $27



SUMMER COMFORT

Versatility. . .the best value

These days, every item in a woman's closet should serve more than one function. You'll be wearing the fashions on these two pages often, and in a variety of ways. Whatever the occasion, they'll look great. . . and so will you!

At left, a terry Robe by Bill Blass, so you know the tailoring is impeccable. Cuddly cotton-poly loop velour pampers your skin, while slender lines and a high kick pleat at the back keep you in style. As an after-shower robe, there's none better. Good poolside, too, and anytime you need a machine-washable coverup. A Victoria's Secret exclusive, in White. (P, S, M)
No. 181-6110 $110

Below, from Ripcosa of Germany, pure cotton knit styles you'll live in all summer. Wear the camisole instead of a t-shirt. The slender styling and pretty cotton lace are for feminine fun. As for the bikini . . .you'll want two or three for each camisole. In White.

Camisole - (P, S, M)
No. 142-9830 $27

Bikini - (S, M, L)
No. 142-0050 $9

Shown opposite, styles for women on the move! These pure silk jacquard robes with a delicate chrysanthemum pattern are made in China for Lynn LaCava at Four Seasons. Each has a travel pouch that doubles as a lingerie or cosmetic bag when you're on the road. The short kimono works beautifully as a jacket for dressy evenings, too! Choose your hand-washable robe in White or Periwinkle, colors created exclusively for Victoria's Secret.

Long Robe - (One size)
No. 172-1140 $142

Short Robe - (One size)
No. 172-1142 $95

Details on the sophisticated slippers. . .page 30.

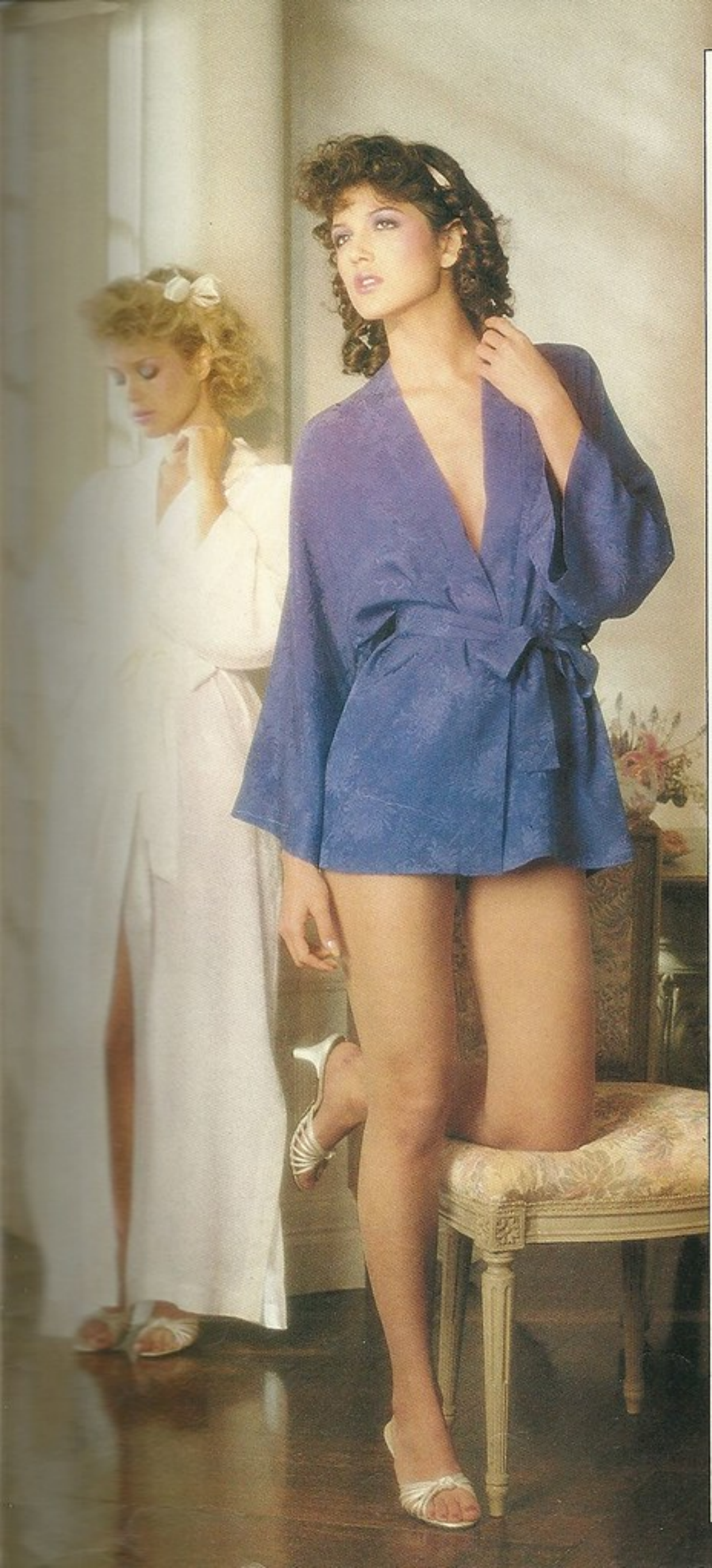
A Special Note to Gentlemen

Any woman would love receiving the styles on these two pages. . .especially if you gave them to her! Best of all, they're easy to fit. The silk kimonos shown opposite are both glamorous and practical, and one size fits all. To fit her beautifully in the Bill Blass terry robe, we need only her approximate height and weight. As for the stretchy cotton set from Ripcosa. . .the knit fabric has just enough give to make fitting her a breeze.

Be sure to see the order blank for more helpful hints on choosing lovely lingerie for a special lady.

Our 24-hour toll-free number

Ordering is simple! Just call 800-358-9999. (In California, 800-862-4999)



How to Order

ORDER BY MAIL. *Use the order form with this catalogue, or send a letter with item number, description, size and color.*

ORDER BY TELEPHONE. *On credit card orders only, you have a choice of numbers.*

For personal assistance, please call us at ***(415) 864-5414*** *weekdays, 8 to 5 Pacific Time. A specially trained Customer Service Counselor will be delighted to answer your questions about sizes, colors, or selecting the perfect style. This is also the fastest service for rush orders.*

For 24-hour toll-free ordering, please call ***800-358-9999*** *- outside California, or* ***800-862-4999*** *- for California residents. (Our toll-free 800 numbers are an order desk only.)*

TERMS. *Payment by check or money order in U.S. Funds with order. We are pleased to accept MasterCard, VISA and American Express charge cards.*

IMPORTANT. *Prices in this catalogue supersede all previous catalogues and are effective through September, 1982.*

SHIPPING. *Your order will be processed immediately. Allow 2-4 weeks for normal surface delivery. In a rush? Air shipment is available for orders delivered outside California. Air delivery usually takes 10 days. See postage chart below.*

POSTAGE AND HANDLING CHARGES WITHIN THE UNITED STATES.

Order Total	Via Surface	Via Air
$ 25.00 & under	$2.25	$3.25
$ 25.01 - 50.00	$2.75	$4.00
$ 50.01 - 100.00	$3.25	$4.75
$100.01 - 200.00	$3.75	$5.50
$200.01 & over	$4.75	$6.75

Canadian Orders - Add $8.00
Foreign orders - via air only. Add $25.00

Our Guarantee

If you are not absolutely delighted with your order, you may return it unused within 30 days for a different size, a new style, or a full refund - no questions asked.

SAN FRANCISCO AREA BOUTIQUES.

395 Sutter Street
San Francisco
(415) 397-0521

#14 Stanford Center
Palo Alto
(415) 328-0574

2245 Union Street
San Francisco
(415) 921-5444

Vallco Fashion Park
Cupertino
(408) 996-3663

OUR OFFICES. *Please direct your inquiries to:*

Victoria's Secret, P.O. Box 31442
San Francisco, California 94131
Telephone: (415) 864-5414

Victoria's Secret
P.O. Box 31442
San Francisco, CA 94131

Bulk Rate
U.S. Postage
P A I D
Victoria's Secret

Postmaster: Please deliver to current resident.

For fastest service, please peel off label and place on order form, whether or not information is correct.

ON THE COVER

The romantic tradition. . .

Heirloom fashions from Peggy Jennings. Each Ivory garment is sewn by hand. Rare antique laces adorn lavish yards of pure silk georgette, so lightly woven it's almost a chiffon. Nearly invisible French seaming lets the silk flow exquisitely.

Understandably, only a limited number of garments will be available. Our patrons are advised to reserve their ensemble immediately.

On the back cover, the Edwardian Morning Robe. Note the extravagant use of antique lace insets and the richly gathered silk. (P, S, M) No. 220-077 $535

Reflected in the mirror, the opulent Gown, its luxurious heritage evident in the graceful line. On our front cover, you may see the intricacy of the antique lace in the bodice. (P, S, M) No. 220-087 $230

12th Edition, © 1982 Agency: RPS Advertising Creative Director: Barbara Dunlap Art Director: Ross Carron Photographer: Peter Ogilvie Hair: Kareen Boursier Make-up: Giana